

**THE MAIN PROBLEMS IN THE DEVELOPMENT OF TOURISM IN THE  
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Tourism in our country is developing in a stable manner, and in 2020, almost 2.7 million people will visit our country, and in 2021, 5.3 million people will visit our country. more tourists have arrived, and in 2025, the number of foreign tourists coming to our republic will reach 7.0 million, and the annual income from tourism exports will reach 2 billion. It is intended to be delivered in US dollars. In the near future, rapid development of tourism services, diversification of tourism services and improvement of quality, expansion of tourism infrastructure, and transformation of tourism into a leading strategic sector of the economy have been determined as one of the priorities, so increasing the investment attraction and service of the tourism sector is of serious importance.

Today, international tourism is one of the major high-income and steadily developing sectors of the world economy. According to the reports of the World Tourism Organization and International Monetary Fund, since 2000, the tourism industry has been the leading exporter of services, goods and services in the world, overtaking the automotive, chemical and food and beverage industries. has been occupying the rin. The network's annual turnover is 900 billion US dollars. This industry employs 195 million people worldwide, which means that 8% of the world's population is employed in tourism. More than 935 million tourists travel around the world every year. According to the calculations of the experts of the World Tourism Organization, it is expected that the flow of tourists around the world will increase by 4-5% per year.

The number of tourists who came to Middle East countries in 2020 is 53,567 million. builds a person. This continent accounts for 4.3% of tourist arrivals in inter-population tourism. During the years 2000-2020, the arrival and departure of foreign tourists to the countries of the Middle East is developing rapidly. In 2020, the number of international tourists in the Middle East increased by 3% and will make a total of 53.5 million visits. Their main source is Saudi Arabia (18 million people), United Arab Emirates (15 million people), Egypt (5.2 million people), Jordan (3.8 million people), Syria (2.9 million people) visited. In terms of excursion-acquaintance tourism, which is considered stable in terms of volume, France is the leader, while the USA and Germany are leaders in business visits.

Decree of the President of the Republic of Uzbekistan dated December 2, 2016 No. PP-4861 "On the tasks of ensuring rapid development of the tourism sector of the Republic of Uzbekistan", No. PQ-3217 dated August 16, 2017 "2018 Decision on the priority tasks for the development of the tourism sector in 2019, PP-5326 of February 3, 2018, "Addition on the creation of favorable conditions for the development of the tourism potential of the Republic of Uzbekistan" The decree on "established businesses" is of historical importance, and for the first time in the economy, the tourism sector is distinguished by the status of a strategic sector. Such an approach is tourism - a powerful tool for diversification, content change and

sustainable development of the economy, which should become a leading force for the rapid development of regions and interconnected industries.

In Uzbekistan, in the future, it is necessary to create a favorable environment for the effective implementation of tourism development tasks and the development of similar industries and industries serving foreign and domestic tourists by implementing the strategy of innovative development of the national tourism service market based on vertical diversification.

The geographical location of Uzbekistan, the fact that it has very favorable and natural climatic conditions, plays a major role in the cultural development of humanity. We have unique hospitable, wonderful historical architectural memories, delicious fruits, various national dishes, wonderful national programs and traditions. All these attract the attention of foreign tourists and encourage them to come to

Uzbekistan repeatedly.

Political stability, peace and harmony in Uzbekistan are of great importance in the development of inter-population tourism. Circumstances that can affect the increase in the number of foreign tourists visiting Uzbekistan:

- That the food prepared in restaurants meets modern requirements;
- Hotel services and transport prices within Uzbekistan are comparable to our main competitor's reconciliation
- Increasing the diversity of our national souvenirs that can be purchased as tourist souvenirs, restoring and re-organizing lost single-line handicrafts;
- Orientation to the service level of goods and services offered to tourists.
- Wide spread of cluster method in tourism development in Uzbekistan, where

Germany and Turkey are especially developed countries and effective use of Italian business partners. Uzbeks are a country with great potential in the field of tourism in the world. There are more than 7,300 objects of cultural heritage in our country, and almost 200 of them are included in the UNESCO list. In accordance with this, it is possible to open new tourist destinations, taking advantage of the possibilities of people close to people, beautiful places of rest of our country. It is necessary to pay special attention to the development of pilgrimage tourism, ecological, educational, ethnographic, gastronomic tourism and other sectors of this industry, while actively attracting world brands to this sector. The number of tourists coming to Uzbekistan increased from 2.6 million to 5.3 million in 2018, which means a 100% increase.

Currently, one of the problems of tourists coming to Uzbekistan is that they have to wait for a long time to pick up their suitcases at the airport, or local taxi drivers want to take them to the hotels after the airport, but the drivers don't like the language of the place. Therefore, there are no special ATMs in the airport area for the tourist to exchange the foreign currency that he brings with him to the local currency, and after exchanging the currency there is a convenient local transport. It should be mentioned that it is not possible to purchase a ticket for a vehicle (bus, taxi or metro services). Here are some of the biggest issues that inconvenience tourists another is the lack of sanitary facilities on the streets of the city. In most cases, tourists coming to Uzbekistan first travel through the capital city of Tashkent and then come to other regions. One of the main travel cities after Tashkent is the city of Samarkand. Tourists can get from Tashkent to Samarkand by plane, train or car. Among

these, the cheapest and most often preferred by tourists is the use of car transport. Now, let's turn our attention to the problems that a tourist may face when traveling on the Tashkent-Samarkand route. On average, it takes 3-4 hours to get to Samarkand by bus. Tourists traveling by bus may have several needs. For example, the need for sanitation or hygiene. These issues also have their own issues. A vehicle traveling from Tashkent will certainly stop in Jizzakh to refuel. The gas station has its own sanitary-hygiene and food stations, but they are not at the required level. Therefore, the city of Jizzakh has the potential to organize ecological, pilgrimage and gastronomic tourism. For example, let's focus on the potential of ecological tourism. The Songzor river flows through Jizzakhta, which is unique and surprising, and its eastern side flows in a northerly direction, in contrast to the rivers of the globe. Another potential of regional ecotourism lies in the beauty of its landscapes. "Zomin" resort, built in 1928, located in a mountainous region of Jizzakh region, is a unique natural landscape that can interest tourists, especially considering that more tourists come to Uzbekistan in the spring and autumn seasons.

One of the main problems in the development of tourism in Uzbekistan is the development of insurance services in tourism, the solution of which in the following years a number of works have been carried out in our republic. By applying for travel insurance in the Uzbekinvest insurance company, you will get rid of a number of problems that tourists have to face before leaving and directly abroad. Firstly, we take responsibility for performing a number of bureaucratic tasks to collect certificates and documentation. Secondly, you will not have to apply for different insurance policies when traveling abroad - our contract covers a whole range of insurance cases (accidents, injuries, illnesses and others).

Another feature of tourist insurance in Uzbekistan is comprehensive assistance to clients located abroad. If necessary, you can always contact our consultant. Depending on the situation, it will help you find the best solution. According to the terms of the travel insurance contract, we will send the injured tourists to the best medical institutions, as well as advise the best specialists in a particular field of medicine.

As a simple example confirming the benefits of a travel policy, here is a tooth extraction. If in Tashkent this procedure costs an average of 100-150 thousand soums, then when you leave for Russia, you will pay about five times, and in the USA – 30 times more! However, if there is insurance for travelers, these costs will be covered by the Uzbekinvest insurance company.

Development of tourism in the Republic of Uzbekistan, increase of investment commitment in the field of tourism, achieving sustainable socio-economic development, therefore, fulfilling the tasks defined in the Strategy of Actions in the five directions of development of the New Uzbekistan in 2026-2030, developing specific solutions is characterized by serving at the level.

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