

“POSTMODERNISM” ITS ORIGINS AND DEVELOPMENT

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Abstract: *This article is dedicated to the that the term ‘postmodernism’ is designated in order to characterize the modern literary and general cultural situation, a complex of epistemological, philosophical, scientific-theoretical and emotionally aesthetic ideas. Today, this term is not considered not only as a universal category of culture of the twentieth century, but also as a means of expressing the ‘spirit of the times’ in all aspects of human activity: sociology, philosophy, economics, politics and art. Postmodernism has its own way of thinking, completely chaotic, unstructured, fragmented, unlike modernism with its holistic and clear system. There is now no way for art to express the absolute truth, postmodernism forbids it. The idea of the world as chaos, meaningless and unknowable, generated by the crisis earlier existing values – all this is characteristic of postmodernism. This explains an unusual form of perception of the world called postmodern sensitivity, which denies any existing systems of values and priorities.*

Keywords: *postmodernism, novel, portrait, chaos, modern, literary, phenomenon, culture.*

Before we turn to postmodern poetics and its features, it is necessary to define the very definition of the word ‘postmodernism’ and its origins. Since this cultural phenomenon is quite new in literary studies, it is worth noting that along with the concept of ‘postmodernism’ there are such synonyms such as ‘post-structuralism’, ‘post-avant-garde’, ‘trans-avant-garde’, which we may encounter in further discussion of this issue.

The emergence of such a new cultural trend occurred in the 60-70 years, developed within the framework of the innovations of poststructuralism in France at that time, where these concepts formed a philosophical and theoretical basis. The exact notion of postmodernism, which has been fixed in dictionaries, has not yet been revealed due to the novelty of the topic and the research still taking place on this topic.

The term ‘postmodernism’ is designated in order to characterize the modern literary and general cultural situation, a complex of epistemological, philosophical, scientific-theoretical and emotionally aesthetic ideas. Today, this term is not considered not only as a universal category of culture of the twentieth century, but also as a means of expressing the ‘spirit of the times’ in all aspects of human activity:

sociology, philosophy, economics, politics and art. There are two types of interpretation of the concept of ‘postmodernism’ - the so - called historical approach, in which this term is considered as a general aesthetic phenomenon of culture in the 60-90s of the twentieth century. And for this approach, the following aspects of its characteristics

are highlighted: a certain historical ground, a special type of consciousness and a specific artistic practice.

By a certain historical ground, we understand on what grounds postmodernism was created during the period of the ideological crisis of society with the awareness of the threat of self-destruction of humanity, disappointment monocentric ideas, when people got tired of averaging, standardization, imitation and lack of expressiveness by the end of the 50s. In response to this, there was a continuous relativity, the absence of any universal norms. Postmodernism has its own way of thinking, completely chaotic, unstructured, fragmented, unlike modernism with its holistic and clear system. There is now no way for art to express the absolute truth, postmodernism forbids it. The idea of the world as chaos, meaningless and unknowable, generated by the crisis earlier existing values – all this is characteristic of postmodernism. This explains an unusual form of perception of the world called postmodern sensitivity, which denies any existing systems of values and priorities.

The only thing that can exist in such a system is irony, parody, devaluation of the most important moral values, both personal and social. The absence of a certain system of moral and ethical principles and assessments indicates the existence of such a worldview. The object of postmodernists is a chaotic, torn personality consciousness, which most adequately reflects the process of associative perception of the world. All this leads to the specificity of artistic practice, which is centered on convergence and mixing different literary trends and the use of a number of techniques and tools that are the basis of postmodernism as a cultural phenomenon.

Thus, postmodernism appears to us as another link in the chain of successive cultural epochs. Now we will talk about the homeland of postmodern literature, where it developed and influenced society. The USA is considered to be this homeland, because it is from here that postmodernism spread throughout Europe. The theory of postmodernism originated in the field of intellectual, philosophical, post-Freudian and literary reasoning of French poststructuralists. And the USA turned out to be a suitable country for the development of postmodernism is not easy, because it was there that there was a need to understand those trends in the development of art and literature that began to occur from the mid-50s. For example, the fact that such an art form as pop art was formed, which made quotability the leading artistic principle, certainly led to the fact that by the mid-70s, these trends only strengthened and subsequently there was a change in the cultural paradigm: from modernism, culture moved into postmodernism.

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