

**METHODS AND RESEARCH ANALYSIS OF TEACHING CREATIVE WRITING SKILLS
TO STUDENTS OF HIGHER EDUCATION INSTITUTIONS.**

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The issue of developing language competences of students studying in higher education institutions is one of the important issues facing linguists today. Along with various methods of developing linguistic skills, skills, competence, conducting analyzes that cover certain directions in the development of this competence is the most effective way to solve the problem in front of us perfectly.

"Language subjects perform the function of communication." [1] Agreeing with Sherba's opinion, the purpose of language teaching is not only for students to learn information of some field or to emphasize education, but also to achieve the student's speech perfection. Therefore, in addition to the general goals of all subjects, the goal of developing linguistic competence is also important in language teaching.

"Writing is important because it is widely used in higher education and the workplace. If students don't know how to express themselves in writing, they won't be able to communicate well with professors, employers, peers, or anyone else. Most professional communication is done in writing: proposals, memos, reports, applications, initial interviews, e-mails, and more are part of the everyday life of a college student or successful graduate." [2]

Teaching students to write, especially creative writing, is an important part of teaching basic skills to develop linguistic competence. In the professional world that surrounds a person, there is always a need for a written statement, and this process is organized by proposals, reports, applications, messages and other such correspondence, which must express their thoughts. The fact that students studying in higher education have a perfect level of such writing skills will help them to improve their linguistic competence in the future, as well as to easily achieve high levels at work.

The composition of any spoken language consists of listening, speaking, reading and writing skills. Having good writing skills helps the user to convey information more comprehensively, clearly and directly. The ability to write effectively and clearly is an important skill, especially for students in their future professional environment.

The writing process requires several basic skills. This is because paying attention to many things when expressing thoughts in writing helps the prepared text to come out perfectly. Here are some basic steps to teach writing skills that will help you build a solid foundation for your studies:

1. Ensure correct use of spelling and punctuation:

Correct use of spelling and punctuation is one of the most important tasks of writing. To teach the use of punctuation marks, this skill can be formed by analyzing ready-made texts, omitting punctuation marks in sentences and completing them correctly, and similar exercises.

2. Improving reading skills:

Being able to understand books or given texts well is important for the ability to write, because English is not our mother tongue, and ready-made texts written by writers can help the text that we want to create from the lexical, grammatical, methodological and ideological points of view. By increasing your students' vocabulary and encouraging them to read more books and other types of material, you can improve their reading comprehension. Writing skills are improved along with reading comprehension by answering questions in writing and writing summaries about the text.

3. Teaching sentence and paragraph structure:

Sentence and paragraph structure ensure that writing is clear and understandable. It consists, first of all, of making sentences and paragraphs using the correct tenses and placing conjunctions and verbs in the right place. Teaching students that text is made up of paragraphs and the importance of having a beginning, middle, and end is important for them to progress to advanced writing skills such as essays and articles. Teaching that sentences and paragraphs are also an important aspect of text evaluation and that they should be related both structurally and meaningfully can help students improve their linguistic competence in the future.

4. Explanation of the types of writing:

A comprehensive understanding of different types of writing is an important part of learning to write. There are four types of writing - narrative, descriptive, persuasive and explanatory, and all types can be used in creative writing. In addition to regular writing assignments, students can write daily diaries in English to strengthen their language competence.

5. Teaching about editing:

The final part of the writing process is editing the draft for grammatical and punctuation errors. Revising the draft, identifying errors and correcting them is an important practice in order for the document to be error-free. Revising any written work by preparing a first draft helps to generate new ideas for improvement and correct mistakes.

Writing has a unique position in language teaching because its acquisition involves the practice and knowledge of three other language skills: listening, reading and speaking. In addition, it requires the acquisition of other skills, such as metacognitive skills. Students should set a goal for their writing, plan it carefully, think about its structure and logic, and revise it.

It is necessary to pay attention to the linguo-psychological and linguo-didactic analyzes of students of higher educational institutions before starting experimental

tests. Because asking students to write a story on a given topic without conducting any analyzes and surveys, holding a blank piece of paper, will not give the result we expect. Creative writing, as it is also known, is the process of creating a creative product. In order for a person to create, he must feel this process both mentally and spiritually, he must have perfect knowledge within the given topic. We have analyzed students' gender, age, group, knowledge level, learning method, topic of interest, creative writing ability in the form of a special questionnaire. Based on the results of the analysis, we distinguished the type and teaching method of creative writing classes. Since the majority of students are "kinetic learners", we have studied the methods and techniques of teaching them through exercises and adapted them. However, due to the age of the students, it was difficult to ask them to create just for the sake of experience, because the main part of teaching creative writing activities requires students to be active, and because writing activities take a lot of time. In order to prevent students from not wanting to do it as expected, it is advisable to conduct the exercises in the form of competitions and contests with interesting activities.

I have used the following activities as building blocks to improve student writing and tools to help teach creative writing skills. Once learned, the exercises serve as tools for students to continue writing in the future.

1. Show students how to use graphic organizers.

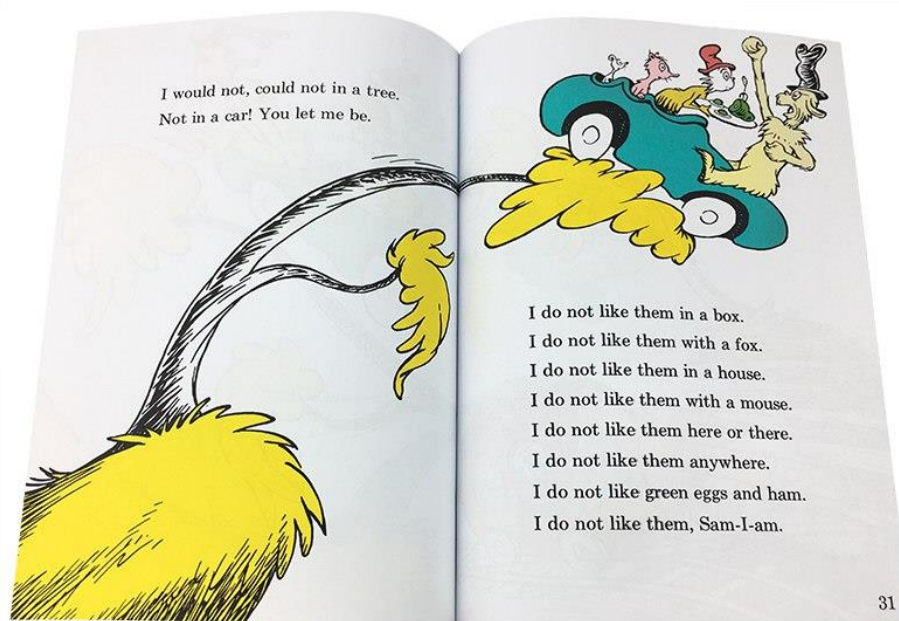
Students are shown how to use graphic organizers such as story maps to help them think before they start writing. A story map is a tool often used in teaching reading and writing to help learners understand important elements of a story. Before starting a story, students are asked to plan story elements such as character, plot, setting, theme, problem, and solution on a story map so they can refer to it when writing the story. First, the teacher fills out a graphic organizer with students to make it understandable and helps them come up with story elements that should be in the organizer.

2. Teaching to students.

Reading to students, regardless of their age, can help them develop a vision of what high-quality writing should look like. Before reading a book or sample, introduce a specific feature of writing, such as choosing words, phrases, and expressions that match the topic, and then ask students to listen to the samples as they read from the book. This method helps students to later imitate the specific features of the book or text they read in their creative writing, perfecting it when they create a new text.

3. Teaching the technique of writing poetry.

Writing poetry is a special art, it requires a special talent from a person to write it, and teaching this activity to students is also a difficult task. But if students are taught the technique of writing short poems, they will be able to do this task easily. To do this, it is necessary to analyze the poems written using the rhyme structure of a-b-a-b or a-a-a-a and find rhyming words. To arouse interest, you should use interesting poems by writers such as children's writer and poet Dr. Seuss or Shel Silverstein (picture 1).



As students gain confidence, it is appropriate to teach them about a longer, more complex poem.

4. Writing a letter.

Considering the age of the students, they like to write notes, diaries during this period, so making it formal and teaching students to write a proper letter can give the expected result. Students should be given a meaningful assignment that requires them to write a letter. With a meaningful task and some instructions in the correct letter format, students complete the task.

5. Choose some familiar fairy tales, stories or nursery rhymes.

Write a list and ask students to tell whose point of view the story is written in. Discuss which elements of the story tell you who is telling the story. Discuss this character's voice or personality and identify those in the story. Ask students to choose a story and use their voice and personality to tell all or part of it from another character's point of view in their writing.

USED LITERATURE:

1. Л. В. Щерба. Преподавание иностранных языков в средней школе. Общие вопросы методики. 2-е изд. — М.: Высшая школа, 1974
2. Walsh, K. (2010). The importance of writing skills: Online tools to encourage success