



KNOWLEDGE ACCELERATION - OF THE PERSON SPIRITUAL AND MORAL DEVELOPMENT IN THE SYSTEM MASS INFORMATION TOOLS PLACE

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Annotation: *This in the article Knowledge acceleration the uncertainty and complexity of the spiritual and moral formation and development of the individual are a number of factors In Uzbekistan spiritual and moral recovery policy between reciprocal relationship theory and practice a series aspects of enough degree underdeveloped and of society cognitive activity gradually information consumer activity with replaced , in this case har how information events evaluation , criticism and to move guidance own into takes - that is har how to the question answer mass communication problems to study different approach to himself specificity with marked.*

Keywords: *collectivism, virtual environment, modernization conductor, communication, "morality", "spirituality" categories, extremist mood.*

INTRODUCTION

Uzbekistan has gone through several stages of reform in recent decades. When a society open to democratic and liberal views and certain social groups begin to oppose the spiritual and moral ideals formed under the influence of centuries, many traditional values for Uzbekistan, such as collectivism, labor, equality, etc., are called into question. year Russian history and culture. The democratization of the entire system of social relations, the rapid penetration of the country into the world community has led to a change in the content of the socialization of the individual - a shift from the vector to the free formation of collectivist consciousness. and a self-sufficient personality. The changes that have taken place have pushed the individual to the highest level of social life, and have also led to internal inconsistencies, inconsistencies and instability of his spiritual and moral values.

Knowledge acceleration the uncertainty and complexity of the spiritual and moral formation and development of the individual is predetermined by a number of factors. First, the processes of globalization and the transition of developed countries to a postindustrial society have contributed, on the one hand, to uniting the value orientations of the individual and, on the other hand, to their westernization. Second, changing the basic institutions of socialization, especially the family and school, forced their agents to develop new strategies to adapt to changing realities in educating the younger generation, which led to a crisis of transition between generations. traditions and socio-cultural values. Third, the transition to a type of information culture based



on the rapid growth of media, advertising, the impact of the virtual environment, as well as the importance of their socializing functions. Fourth, it has led to the expansion of information technology in all spheres of public life - political, economic, socio-cultural.

Modern in society happen happening changes many channels through transmitted exponent as growing growing information currents with provided, their availability of society different layers for constant as increase goes.

Modernization conductor as mass information tools gradually traditional education and socialization institutes swap them squeeze produces. However, society cognitive activity gradually information consumer activity with replaced, in this case har how information events evaluation , criticism and to move guidance own into takes - that is har how to the question answer mass communication channels through already on air transmitted. Mental activity which was need exception freedom to do and of the person self itself provide As a result, the individual spiritual and moral development obstacle do many information channels through distributed spoiler alarms acceptance to do and adapt risk a how much barobar increases.

Mostly mass information tools spiritual and moral to the field spoiler effect today kunda natural and even inevitable hol as acceptance is done. This is one on the other hand, morality to decline encounter and spiritual decline and some mass information tools by negative social practice mass as on air transmission and public thought manipulation to do based on take being carried out information policy between cause and effect relationship installation issues which was research curiosity in advance setting gives. The person successful socialization and his spiritual and moral development the basics formation for how mechanisms use possibility about the question is also clear answer no Apparently as before used information limit policy word freedom principles, law priority basic principles is the opposite, that is search information content democratic the way with correction on the way take to go should.

The above spiritual and moral person in shaping mass information tools place matter current that highlight opportunity gives.

LITERATURE ANALYSIS AND METHODS

The interdisciplinary interdependence of the issues of spiritual and moral formation and development of the individual, the acceleration of knowledge, is evident in the practice of studying them by sociologists, philosophers, teachers, theologians and political scientists. Thus, the theoretical and methodological foundations of the definition of spirituality and morality as a socio-cultural phenomenon go back to the first views of philosophers and theologians on the meaning of human existence, the existence of the individual and society. In this regard, the philosophical and religious works of NA Berdyaeva, VV Zenkovsky, VV Rozanov, VS Solovyov, substantiate the origin of spirituality. The spiritual-psychological essence of the individual, the foundations of his moral formation and development are reflected in the research of sociologists and psychologists LS. Vygotskiy, LN Kogon, IS Kona, AN Leontiev. L.Yu.



Aisner, VI Bakshtanovskiy, IA Bokacheva, R. Vutnou, IV Erofeeva, LG Isaeva, K. Leimann, JT Toshchenko, I.Yu. Fomicheva, AA Popova, Yu.V. Sogomonov and other researchers. Yu.A. Works of Aleshina, SI Bulakha, AL Gorbachev, A.Ya. Danilyuk, DB Kazantseva, AM Kondakova, NV Makhovoy, NG Khairullina, VA Tishkov. These works analyze the essence of the influence of the main institutions of socialization on the formation of a system of values that conforms to the spiritual and moral common cultural norms.

RESULTS

This in research analysis fundamental, theoretical, methodological and empirical affairs row monographic research at the level of “mass information means - the person and of society spiritual and moral development” proportional relationship system formation issues highlight opportunity. That's right so that socio-cultural. The importance is also scientific in the literature mass information tools and In Uzbekistan spiritual and moral recovery policy between reciprocal relationship theory and practice a series aspects of enough degree underdeveloped with depending on. Of the state information policy formation and uni instead increase mechanisms mark on research practical need object, subject setting gave .

Knowledge acceleration of the person spiritual and moral development provide in context modern mass information tools social idealini formation and this to the goal achieve following tasks hal to do own into takes :

Firs, categorical hardware theoretical and exploitation properties identify give.

Second, of the person spiritual and moral development important and meaningful sides open give.

Third, the individual spiritual and moral the basics development factors and socialization institutes in total mass information tools rolini detection.

Fourth, sociological research results based on person spiritual and moral The most important of maturity elements and their formation mass information tools effect character detection _

Fifth, in society of the person spiritual and moral recovery contribution add mass information tools social idealini formation basic terms, conditions and methods detection.

DISCUSSION

Of the person spiritual and moral formation and development mass information tools effect problems to study approaches to himself specificity with marked:

1. Sociology point of view in terms of “morality”, “morality”, “spirituality” content understood, “values”, “value directions”, “value relations” concepts clarified . Value directions change a lot variability basic spiritual and moral values construction person and society to achieve aspiring normal and the highest of ideals principles as acceptance to be done take came.

2. Specific historical conditions society development direction and dynamics in the definition of the person spiritual and moral formation primary importance young



generation by universal humanity values acceptance to do, to take care of and delivery point of view in terms of marked modern uzbek in the community national to himself originality build for.

3. Socialization agents and institutes determined and described , mass information tools socializer effect intensify growing This is proven as a result in person his value directions and moral relationship forming needs , interests , values develops.

4. of society spiritual and moral development with mass information tools through announcement being done values and relationship content between dependence open was given . Spiritual and moral development level decline mass information tools requested information content devaluation recursive mechanism to work put proven.

5. Sociological research based on spiritual and moral values mass information tools effect intensify growing confirmed. It is said to be modern mass information tools important part immoral semantic content and effect show manipulation technologies through value directions correction to do, low morale competent social and moral behavior simplified model form your own purpose achieve for social deviations the way is to put. own goals .

6. Person and of society spiritual and moral recovery effect provocative internal and external conditions sum aks provocative mass information tools social ideali offer was, it instead increase mechanisms and social results functional was released .

CONCLUSION

Conducted sociological analysis knowledge acceleration of the person spiritual and moral development properties, dynamics, laws and basic advantages to determine opportunity gave. This is Russian community modernization to do conditions youth value directions change essence and content about scientific ideas to expand help gives. Recommended reported mass information tools social ideali and of the person spiritual and moral development the model is also sociological knowledge new elements enters from them spiritual and moral values next in the study use possible. youth and information tools content genesis and to himself specific properties analysis to do

Theoretical and empirical research results law extractor and execution provocative authority authorities activities information, youth policy , general and profession education in the field of policy in shaping application possible which was a series conclusion and recommendations remove opportunity gives _ national security as . Developers out models and mechanisms rus youth public thoughts , goals , ideals and value directions formation for application possible ; mass information tools of society socio-cultural conditions and spiritual and moral needs adaptation; information content cleanliness protest , social and extremist mood reduce help gives. Self regulation hit practice mass information tools application reach on recommendations internal control strengthen and mass information in a professional



environment of tools responsibility increase effective mechanisms functional get out help gives.

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