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SOCIAL PSYCHOLOGICAL DETERMINANTS OF FORMATION OF COMMUNICATIVE COMPETENCE

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Abstract: Communicative competence is a crucial aspect of effective communication, encompassing the ability to interact appropriately in various social settings. This article explores the social psychological determinants that influence the formation of communicative competence. Factors such as social norms, self-concept, and interpersonal relationships are examined in relation to their impact on an individual's communication skills. By understanding these determinants, individuals can enhance their communicative competence and navigate social interactions more effectively.

Keywords: communicative competence, social psychology, social norms, self-concept, interpersonal relationships.

Introduction:

Communicative competence refers to the ability to communicate effectively in various social contexts. It involves not only the mastery of language and grammar but also the understanding of social cues, norms, and expectations. The formation of communicative competence is influenced by a variety of factors rooted in social psychology. This article aims to explore these determinants and provide insights into how individuals can develop and enhance their communicative competence.

The social psychological determinants of the formation of communicative competence play a crucial role in shaping an individual's ability to effectively communicate with others. Communicative competence refers to the ability to interact and communicate effectively in various social contexts, taking into account cultural norms, social cues, and the expectations of the situation.

One of the key social psychological determinants of communicative competence is socialization. From a young age, individuals are socialized into specific communication styles, norms, and behaviors that are accepted within their cultural and societal context. This process begins in childhood as individuals learn language and communication skills from their caregivers and peers. Through interactions with others, individuals develop an understanding of how to navigate social situations and communicate effectively.

Another important determinant is interpersonal relationships. The quality of relationships with others can greatly impact an individual's communicative competence. Positive relationships characterized by trust, respect, and open communication can provide a supportive environment for individuals to practice and develop their communication skills. On the other hand, negative or strained

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relationships may hinder an individual's ability to communicate effectively due to feelings of insecurity or fear of judgment.

Cultural factors also play a significant role in shaping communicative competence. Different cultures have varying norms, values, and communication styles that influence how individuals interact with one another. Understanding and adapting to these cultural differences is essential for effective communication across diverse groups. Additionally, self-confidence and self-esteem can impact an individual's communicative competence. Individuals who are confident in themselves are more likely to express their thoughts and ideas clearly and assertively. On the other hand, low self-esteem may lead to hesitation or reluctance in communicating with others.

Finally, situational factors such as the context of communication play a role in determining an individual's communicative competence. Different situations require different communication strategies, whether it be formal communication in a professional setting or informal communication with friends. Adapting one's communication style based on the situational demands is essential for effective interaction. In conclusion, the social psychological determinants of communicative competence are complex and multifaceted. Socialization processes, interpersonal relationships, cultural influences, self-confidence, and situational factors all play a crucial role in shaping an individual's ability to communicate effectively with others. By understanding these determinants and actively working towards developing strong communication skills, individuals can enhance their communicative competence and build positive relationships with those around them.

One key determinant of communicative competence is social norms. Social norms are unwritten rules that govern behavior in specific social situations. These norms dictate how individuals should communicate with others, including the use of language, tone of voice, and body language. By adhering to these norms, individuals can demonstrate their understanding of societal expectations and establish rapport with others.

Another important determinant is self-concept. Self-concept refers to how individuals perceive themselves and their abilities. Individuals with a positive self-concept are more likely to engage confidently in communication interactions, whereas those with a negative self-concept may struggle to express themselves effectively. By developing a positive self-concept through self-awareness and self-esteem building activities, individuals can improve their communicative competence.

Interpersonal relationships also play a significant role in the formation of communicative competence. The quality of one's relationships with others can impact their communication skills and ability to connect with different people. Positive relationships built on trust and mutual respect can facilitate open and effective communication, while strained or unhealthy relationships may hinder an individual's ability to express themselves authentically.

In conclusion, the formation of communicative competence is influenced by various social psychological determinants such as social norms, self-concept, and

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interpersonal relationships. By recognizing these factors and actively working towards improving them, individuals can enhance their communication skills and navigate social interactions more successfully. Developing communicative competence is essential for establishing meaningful connections with others and fostering positive relationships in both personal and professional settings.

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